

# The Impact of IMPACT: Reaching Out

Cartwheel Arts held an exciting one-off event that explored the impact of meaningful engagement through the arts with one common goal, improving wellbeing.

Arts organisations from around Greater Manchester presented their unique projects and a range of practitioners ran vibrant arts workshops.

Held in Rochdale's historic Town Hall this was a unique opportunity to experience the splendour of the building whilst getting creative, exploring a pop-up art exhibition, live performances and discussing art for wellbeing.

1 Exhibition

2 Live performances

4 Film screenings

4 Game demos

5 Workshops

7 Speakers

**“Reignited my passion and validated my reason for working in arts & wellbeing.”**

One of our aims for the was for delegates to gain new skills, knowledge and awareness. Another was to bring individuals and organisations together from around Greater Manchester to share best practice.

We found that:

**100%** of delegates that fed back gained new skills, knowledge or awareness.

**90%** of delegates met someone they didn't know before.

We also found that out of 5, delegate satisfaction rated an average of 4.4.

*“...a smile  
a tone of pink  
a kind thought that slips  
from their mind  
to our lips...”*

Extract from a poetic reflection by Shamshad Khan.



### **You spoke, we listened...**

- the venue acoustics were difficult to overcome in some cases so we will take your feedback forward when planning our next event!
- lots of delegates wanted more workshops which is great!

**Everyone who contributed... Thank you**  
Clive Parkinson, Early Help & Schools from Rochdale Council, START, Arc, Made by Mortals, Art for Wellbeing team at Cartwheel Arts, Headspace Bolton, Fallen Angels Dance Theatre, The Men's Room, Hwa Young Jung, Shamshad Khan, M6 Theatre, HMR CCG, Art & Soul